

Bisbee Radio Project
Program Committee Meeting
October 4, 2018 @ 6:00 PM
Blue Mule Cafe at The Bisbee Royale

1.) Call to order

2.) Attendance: Mitch Druckman, Jahfree Lambo (new member), Stephen Yoder, Mark Parsons, Peter Young, Curt Stetter (new member)

Absent: Paul Tompkins (excused)

3.) Proceedings (in the order in which they came up):

A.) Underwriters: Jahfree reported that Acacia Art and Antiques and Old Bisbee Beverage Company have been signed up and have paid their fees. Mark reported that he is talking with Dylan's Deli and Bisbee Beverage. They are trying to decide if they want to sign up as two separate entities now that they don't occupy the same space like they used to before Bisbee Beverage moved further west on Highway 92.

B.) This is Mitch's last meeting and Friday is his last day as Interim Station Manager. The question came up: with him gone, who do we turn to for technical assistance? Mitch said that Chris Sawyer, Peter Levine, Tom Wood, Paul Tompkins, and (to a limited extent) Larry Previtt are the most technologically-oriented volunteers we presently have. Mitch will be out of the country for 6-7 weeks. Peter and Tom are both trained to download syndicated programs. One of them will be at the station on Mondays and one of them on Fridays.

C.) Jahfree is stepping up to create underwriters' scripts.

D.) Mitch reported that the new KBRP website should be going live on Monday, Oct. 8. At least for now, the URL will be KBRPradio.com. Eventually we need to migrate to KBRP.org which is currently owned by Larry Previtt.

E.) Mitch reported that program archiving should be in place by Oct. 16 and is being hosted at no cost by Radio Free America. The plan is to automatically archive the two most recent shows by each DJ.

F.) Discussion turned to syndicated programs and their cost. Mitch told us that The Moth Radio Hour costs us \$800/year and This American Life costs \$1800/year. Democracy now costs us nothing as Amy Goodman gifted it to us years ago. We need to look in to targeted sponsorship wherein an underwriter or member could donate money to sponsor a particular program. For example, Bisbee Pride might want to donate money to ensure that "This Way Out" stays on the air. Mitch also reported that

we are all paid up with Pacifica and that they gave us a break on the price.

G.) Farm and Ranch Report has moved to Saturday evenings at 8:00.

H.) Jahfree Lambo and Curt Stetter joined the Program Committee after being appointed by the Board of Directors. We discussed this for a bit. While we have no objection to either of these appointees and welcome them to the committee, the way it was done was not exactly how we would like to see it done in the future. Ideally a potential committee member would submit his/her name, in writing, to the Board's representative on the Program Committee. The committee would then discuss the application and pass it along, with their comments, to the Board of Directors who have the ultimate authority to appoint a member to the committee. This paper trail ensures that we have a written record of, among other things, a potential committee member's desire to even be on the committee. Without this application process, the Board could, in theory, simply appoint someone whether that someone was interested or not. Bottom line was that we want a paper trail from expression-of-interest to final appointment.

The meeting was adjourned at about 8:00 PM.

Submitted by:

Stephen Yoder