

Bisbee Radio Project Board, Inc. Minutes

September 21, 2023, 5:30 PM, BRP Office, 2 Copper Queen Plaza, Suite 204

Call to order: 5:40 PM

Attendance, Voting Members:

Michael Brown Rob Shipley Suzanne Walsh
 Kirk Reynolds Kimberly Baltunis Helen Lyons

Staff:

Sandy Tilcock, Administrative Manager
 Patrick Tilcock, Public Engagement Specialist

Approval of 8.31 minutes: Approved unanimously

Call to the public:

Administrative Manager Report (Sandy):

- August 2023 Profit/Loss
- Project management discussion: Focusing on central priorities
- Pricing of caps: 50 on hand. Sandy proposes \$15.00 ea. to volunteers, board and folks who attend the picnic: Kirk moves to approve Rob second, passed unanimously.

Public Engagement Report (Patrick):

- Membership Picnic plan: Operating with \$500 limit; Live music, renting tables & chairs. Volunteers lined up for merchandise, membership, nametags.
- Membership Drive. On-air scripts for 10/6 through 10/16
- Streaming access via Amazon Alexa: Would allow direct access to station content without a “pre-roll” of commercial material; would allow a variety of verbal commands to access.
 - Requires a **secure** streaming URL. For StreamGuys, this would require a major increase in fees from \$40 to \$200/month.
 - Helen will explore streaming experiences of regional LPFM stations, in the interest of shopping for a more economical secure streaming service

Mardi Gras Planning:

Kirk working with food plan

Michael will contact food stores to solicit donations

Need to plan logistics in Oct/Nov

Projected budget reviewed Total around \$8,000

Scheduling of next board meeting: Oct 26, 5:30 PM

Adjourn: 6:44