

Meeting start: 5pm

Clean up on 92. Get people to pledge money per bag. Tied to radio station may not make a lot of money but good PR. Meeting on Sunday on air people sitting at microphone cut away and look at camera and make an appeal to donate. Goal: everybody needs to know about this drive.

Friday April 12th – May 3rd fundraising drive.

All the live DJ shows will be given scripts and donation forms to take phone calls for donations. Past what has worked but labor intensive is send out mail to membership list. Reasonable form letter and send out. We have KXCI drive scripts we can use. We can use male and female voices and switch back and forth. Maybe look at getting well known people in community to endorse our drive.

Will we have giveaway gifts to those that contribute? There is miscellaneous gifts that we have we can use. Push matching funds also. Could be a monthly match. Art work could be used as gifts. Gift certificates also. Raffle art or other things. Add in paper could list all the prizes available. Silent auction at the Royale. A party at Royale at beginning of fund drive to kick everything off. Have all the products available for viewing. Food donated and a party to kick it off. Over the next 2-3 days contact everyone on contact list and invite them and ask to donate. Use a big thermometer. Go on the air and be able to say there are already funds. Call the fundraiser by a special name. Cathy Rivers is coming next Wednesday.

To do list: food-could be pot luck. Kickoff possibly at Central School. Full page add in Observer day before. List all the giveaways and all functions going on.

Meeting scheduled: March 27th 5pm

Motion for adjourn second adjourn: 6:02pm