

**Bisbee Radio Project Board Minutes
November 21, 2022, 6 PM, at the BRP office,
2 Copper Queen Plaza, Suite 204**

Call to order:

Attendance:

Michael Brown __x__ Joni Giacomino _x (via zoom)__ Rob Shipley _x (via zoom)__ Kirk Reynolds __x__ Suzanne Walsh __x__ Administrative Manager, Sandy Tilcock __x__ Development Specialist, Stephanie Peavey __x__

Approval of 10.26.2022 minutes: Approved via e-mail, sent out 11/13/22

Call from the public: Harry Wolters reminded us that it was 18 years ago on November 21 that KBRP began broadcasting, recorded music, not live.

Evaluation of Development Specialist, Stephanie Peavey: Executive Session, only board members and invited guests: The board went into Executive Session.

Motion to approve decision made in Executive Session: Joni Giacomino moved, Michael Brown seconded, that the board would not extend Stephanie Peavey's employment but would pay her for 2 more weeks, ending December 2, 2022. The motion passed unanimously. After the decision was announced Stephanie Peavey submitted her resignation.

Administrative Manager Report:

Board election process: A general letter has been written to the members giving tentative dates of Applications due Dec 10, Ballots will go out Dec 12 and ask that they be returned by Dec 22.

General Membership meeting for January: Planning for this will begin in December once the board ballots are sent out

Update on DJ land line phone: A VOIP phone has been ordered and is ready to install. This is through Verizon, cost of phone \$100, charges \$25

plus taxes/month. The DJ's will have an independent number and that will be publicized on the website, etc.

Proposal from Bert Whitehead: See attached.

The board would like a formal proposal submitted describing how KBRP would determine interest in the program, costs and benefits.

Miscellaneous: 1000 stickers have been ordered. Need to determine a charge for them.

Development Specialist Report:

Continued working on making underwriting contacts
Attend the Bisbee Saturday Market the third Sat of the month
Completed second draft of KBRP Business Plan
Investigated an ADOT compliant sign to be on Highway 80
Begin preliminary proposal to work with Cochise College interns (unpaid)

Begin developing policies regarding using KBRP social media in promoting personal shows and how those represent the radio station: Kirk Reynolds is working on this and hopes to present at the December board meeting.

New Business: None

Set date for December board meeting: December board meeting Dec 22, 6 pm, it will be a potluck.

Adjourn: 7:42—Michael Brown moved to adjourn, Kirk Reynolds, seconded. Passed unanimously.

Respectfully submitted by
Sandy Tilcock, Administrative Manager

Proposal from Bert Whitehead

We establish a program where we meet with the various members of the community that have difficulty receiving KBRP and find out if they would be likely to listen to KBRP and become a member if we provide them with the means to do so. i.e., an Alexa or Google Home (provided they have internet). If there is sufficient interest Mr. Whitehead would be willing to provide a grant to purchase the units.

Background

Bert Whitehead grew up in Bisbee (family owned the furniture store) and while he left to pursue a career as a tax attorney and financial planner in Michigan he has maintained strong ties with his home town of Bisbee and has many friends here. Now retired he divides his time between Michigan and Tucson with regular visits to Bisbee.

He contacted me in January of this year regarding a \$1000 donation he made through his Donor Advised Fund which is a giving account established at a public charity. It allows donors to make a charitable contribution, receive an immediate tax deduction and then recommend grants from the fund over time.

Mr. Whitehead contacted us at the beginning of the month to discuss this briefly. I (Sandy) talked with him extensively over the phone one day. The discussion led to our problem of extending our transmission to the areas of Bisbee outside of Old Bisbee. While the wattage increase has helped some there are areas, especially once you go past the county transfer station that rely solely on streaming. Also, streaming allows us to reach areas that are not covered by our radius limit. I jokingly mentioned that we should provide smart speakers like Alexa Echo or Google Home if someone wants to listen to KBRP and be a member but can't conveniently receive the streaming. His ears perked up, he asked could he receive KBRP in Tucson on his Alexa. I told him yes and immediately went and found it.

He visited the radio station last week along with one of his childhood friends who continues to live in Bisbee in the Warren area. We continued the discussion regarding the providing of smart speakers that access virtual assistants such as Alexa to community members that would use them to listen to KBRP and potentially become members. We also discussed that one can access KBRP through a Smart TV if they have one. But many do not know how to do so. (After our meeting Bert and his grandson went to the home of his friend and set up his Smart TV. Bert informs me that the friend now listens to KBRP daily.