Bisbee Radio Project Board Agenda

November 4, 2021, 5:30 PM, via ZOOM

**Call to order:**

Attendance: Joni Giacomino, Paul Tompkins, Patrick Tilcock, Kirk Reynolds, Harry Wolters, Station Director Mark Moran, Business Manager Sandy Tilcock.

Approval of 10.14 minutes: Approved electronically

**Call to the public:**

Programmer Joe Graca asks about the potential for KBRP to be designated as an emergency alert broadcaster, thereby getting assistance in expanding the terrestrial signal range. The station was so designated in the past. Station Director will research this.

**Board Business:**

* **Station Director Report/update**

News interviews continue Tuesday and Thursday mornings.

The last Football Friday will be broadcast this week. Next week it will be replaced with our CQL partnership broadcasts.

The school district is pleased with our interest in their sports and other efforts. BHS may upgrade their internet connect to enhance broadcast of events in the future.

Mark is in contact with a community FM-LP radio station in Sitka, AK, exploring a “sister city” project.

A few stories have been pitched…keep them coming.

Through our partnership with Herald-Review Media we will begin editors’ round tables with their editorial staff in addition to the regular interviews that we are doing.

I have added up-to-date newscasts to the end of each interview adding a more focused community presence to the news and public affairs segments.

Based on input at the meeting, I will finalize the Code of Ethics that was requested by the Board and distribute. I think the board agreed to vote up or down in this via email once I finalize it.

I am working toward and planning a regular presence in Bisbee.

I made a formal call, both written and verbal, for people to contact me if they are interested in hosting an arts and culture segment.

The Quiet Drive: While total revenue was small, the percentage increase in membership was impressive.

Future dreams: increased remote broadcasting, possibly from the Saturday/Farmers Markets

* **Business Manager Report: *Summary is attached below.*** 
  + **Underwriting Team: Discussion and possible action**

Current Underwriting team consists of Patricia Worth and Jahfree Lambo. Sandy is coordinator. Motion to approve team: Sandy; Second: Kirk. Approved by voice vote.

Team and SD attended an excellent webinar on underwriting last week. Mark M will provide assistance in setting priorities and goals.

* **Election Committee report**

Paul continues to accept applications for Board.

* **Membership Committee report**

Current membership is at 60. Clarification: Since we no longer offer a Family Membership, we will operate on a 1-member, 1 vote basis.

* **Process for reviewing Station Director position: Discussion and possible action**

Motion to conduct Mark Moran’s evaluation at the December Board meeting: Kirk; Second: Patrick; Passed by voice vote.

Mark will provide an evaluation of the Board at the same meeting.

We will no longer operate on a contract agreement for Station Director. That position will have regular employee status.

Current MOU will provide the basis for Mark’s evaluation. The Station Director job description will be revised as appropriate.

* **Proposal for program archiving: discussion and possible action**

***Proposal from Steve Yoder is attached***. Noted that after the initial purchase, the station will incur an additional $34 monthly expense for substantially improved archiving of programs and access from mobile devices. Consensus is that this is well worth the outlay. Motion to accept proposal and purchase: Patrick; Second: Kirk; Carried by voice vote.

* **Next Board Meeting Scheduled: Wednesday, November 17 at 5:30 via ZOOM.**
* **Adjourn: 7:10 PM.**
* **Business Manager Board Report: 11/04/2021**
* Financial Report:

PayPal for October 2021: $1,136.10

Consists of: 9 membership renewals

22 Subscriptions

1 donation

PayPal for September 2021: $471.10

Consists of: 2 memberships

17 subscriptions

* Currently our subscription total is $350/month
* Oct Income (other than PayPal): Donation $500.00

Underwriting $180.00

Membership $280.00

CD Sales: $120.00

Total $1080.00

* Grants: Both AZ Arts Commission and Sparklight were submitted,

Sparklight will announce awards in Nov

AZ Arts Commission will announce in Dec

* Tomorrow (Friday, 5 November, 2021) The Community Foundation for Southern Arizona will be visiting KBRP for about 20-30 minutes as they are doing a tour of all non-profits in the area.

* The Community Foundation for Southern Arizona is a non-profit agency focused on helping donors fund charity, scholarships, endowments and more in Tucson and the rest of Southern Arizona.
* Received a gift of some office furniture that was left in the space the mortgage company was in. I have incorporated it into the office and allows for better storage of items.

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