

# **Bisbee Radio Project Board, Inc. Minutes**

**February 16, 2023, 6:00 PM, BRP Office, 2 Copper Queen Plaza, Suite 204**

**Call to order: 6:10 pm**

**Attendance:**  Michael Brown  Rob Shipley  Suzanne Walsh  
 Kirk Reynolds  Joni Giacomino  Kimberly Baltunis (unable to connect with zoom)  Sandy Tilcock, Administrative Manager  
 Paul Tompkins, Administrative Assistant

**Approval of January 19, 2023 minutes:** Approved

**Call to the public:** Mike Anderson (Mike Bob), and Judith Anderson. The Friends of Warren Ball Park invite KBRP to be a part of the festivities with a booth. Need to consider staffing as the event is April 1 & 2.

**Visitor considering joining the board:** Did not attend

**Offer Jonquil Motel a year of free Underwriting for their generosity:** Rob moved we do so, Kirk seconded, unanimously passed

**Support for COOL FM Online to broadcast 4 Boys & Girls State Basketball games in Prescott, AZ, Saturday:** \$100 will help pay for the crew to eat. KBRP would get 4 short shouts during each game.

Kirk moved to do so, Joni seconded and passed unanimously. Update: In the frenzy of preparing to do the games they did not list KBRP as supporters so we have yet to pay them. They are supposedly listing us for baseball games but I am not listening to know if they do or not.

**KBRP Press Pass:** Emilie Vardamann, see attached

Considerable discussion ensued with the decision that we would not do so since there are other options for her to use. Considerations would be reviewing her reports, getting them approved by the program committee and scheduling them. Suggested she could contact Mike Thornton and see if she could broadcast her reports on his show or do an

interview. Paul Tompkins agreed to notify her of the board's decision and recommendations.

**Set a date to debrief Mardi Gras event:** Suggested date, March 2, ultimately it was March 6. Notes from the debriefing are attached.

### **Administrative Manager Report:**

**Mardi Gras Financial Report:** See attached

**Disposition of Toshiba copier and printer:** The lease is to be up March 15. We were given 2 options for the disposition of the copier.

1. Pay the sum of \$1,620.84, pack up the copier and return to the leasing company in Philadelphia. KBRP would pay all packing and shipping costs.
2. Purchase the printer for \$1,977.02.

The board voted unanimously to purchase the copier.

### **Website revision: Time to update & simplify**

Solicit input from stake holders (programmers)

Appoint a committee of no more than 5 members including webmaster and administrative manager to consider input and work on redesign

Instructed to send out invitation to pursue. Have not done it yet due to working on a major grant proposal which was due March 3.

**Establish a committee to participate in Saturday Market every third Sat of month:** Good idea, working on setting up a comprehensive volunteer form which will provide a pool of volunteers. Meanwhile Sandy and Patrick Tilcock will take responsibility for Saturday Market.

### **Event participation to consider:**

Fourth of July parade

BRATS: Would we consider some kind of partnership?

Bisbee Blues—September 9

All are good ideas and an implementation strategy will be developed.

**Leave of absence: 20 February – 25 February:** Will work on grant proposal at home during this time, monitor the e-mails and phone  
Board approved.

**New Business:** Consider doing a fundraising event in the fall. Ideas were a 50s sock hop (street dance), look into Brewery Gulch Daze, chili cook off, consider planning the event for Labor Day

**Employment consideration—Kimberly Andrews:** Kirk Reynolds moved to pass on to March board meeting, Rob Shipley seconded it. Board agreed.

**Scheduling of next board meeting:** March 23, 2023

**Adjourn:** 7:30 pm

## **Attachment 1:**

February 06, 2023

To the KBRP Board:

I'd like to request a KBRP Press Pass.

I'll be traveling over the next five to six months, and as in most open-ended travel, I have no idea who or what I might run into. I believe if I have a press pass and find an interesting person or situation, I might be able to do an interview or short story for the station.

I have a fair amount of radio experience, both with KKFI Kansas City and with KBRP. In Kansas City in the 1980s, I hosted a weekly music program, served on a steering committee, and also covered local and regional news.

Beginning in the early 1990s, I worked to help get KBRP off the ground and served on the programming committee. Later, I co-hosted a half-hour weekly program, *On the Borderlands*, for about four years. Additionally, I've done one special interview for the station. In May 2021, I interviewed Chico McMurtry when he was here to do his cross border project.

My idea now is to do short reports or interviews and email them to the station for consideration to be aired. I may send one, I may send many. It depends on what I run across.

Please consider the request and let me know by early March. I plan to take off on my journey in mid-March. If approved, I'll be happy to send a photo appropriate for a press pass.

Thanks so much,  
Emilie Vardaman

## **Attachment 2:**

### **A taste of Mardi Gras Debriefing: March 6, 2023**

**Attendance:** Steve Yoder, Lulu Yoder, Steve Moramarco, Michael Brown, Eva Rupert, Rob Shipley, Kirk Reynolds, Suzanne Walsh, Sandy Tilcock

**Date for 2024 Event:** Saturday, February 17, 2024

**Start promoting in October 2023**

**Begin with a parade to the venue to draw people**

**Look into providing parking (rent from church)**

**More signage outside The Jonquil**

**Start earlier:** 11 am – 5 pm for example

**Music:** Need to improve the sound system

- Hire an audio tech

- Bring in a Zydeco Band to add to local bands

- Give each musician a ticket for food and one for a beverage

- Provide a canopy with chairs, snacks and water (sort of a green room) for performers

**Food:** Reorient the food booth so the front 20 feet is open to the public and easily identified

- Banner to let folks know there is food: KBRP's Bayou Kitchen or something

- For mini king cakes: small cinnamon rolls with frosting, etc instead of cupcakes

- Have beignets to go with coffee, especially if we start earlier in the day

- Stick with gumbo, perhaps less red beans and rice given the sales from first event

**Entry:** Sell tickets

- Other option is to increase suggested entry fees but keep it as a donation

- Use a tracker in order to determine the attendance numbers

- Everyone gets a wrist band, one for over 21 and another color for under 21

- Be sure to hand out beads

- Better display of masks

**Non-musical entertainment:**

- Costume contest

- Raffle—Spin the wheel for a prize (small fee to do so)

- Better placement of KBRP Merchandise and membership enrollment

- Photo booth

- Wandering performers, vendors such as face masks, tarot, etc

**Hire photographer/videographer for photos and implementing Live Facebook**