

KBRP-LP Program Committee Meeting
Sunday, Nov. 25, 2018 @ 1:00 PM
Blue Mule Cafe (Coffee House?)

Attending: Stephen Yoder

Absent: Paul Tompkins, Peter Young, Mark Parsons

Programmers attending: Chris Sawyer, Dave Downey, Joy Walden, Joe Graca, Peter Levine, Jahfree Lambo

As there was not a quorum, no votes were conducted during the meeting. It was primarily an opportunity for the programmers in attendance to air their concerns and suggestions.

Underwriting: The Underwriter system seems to have gotten off-track. No one knows who is a currently paid-up underwriter and who is in arrears. To the programmers this is primarily an issue of not knowing who they should approach about payment for underwriting. They are anxious to sign up new underwriters and to try to get existing underwriters current. The gist of the conversation was:

Need to know who is on the paid-up list.

Need current script forms to use when setting up underwriting announcements with new and existing underwriters.

Need current underwriter scripts in the book. Some of the current scripts have parts scratched out and notes hand-written in.

Need an updated underwriter announcement policy in the Programmers' Handbook. Currently, some programmers skip some of the announcements for undisclosed reasons. Need a policy addressing that.

Need a go-to person to be in charge of all things underwriter-related. (note: there were no volunteers for this position at the meeting).

Need to look into the legalities of underwriter-sponsoring of specific syndicated programming.

Suggested adding one more underwriter spot that basically lists all of the current underwriters. Similar to the underwriter logo section on our website. No individual messages, just a list of KBRP underwriters. This would be in addition to the regular underwriter spots.

Streaming: If someone wants to sponsor streaming, who do they contact?

Volunteering: Volunteering is a requirement of the programmers for the privilege of having a show on KBRP. However, the programmers have no confidence that the hours they put in are being tracked in any way. They would like to see a system set up to track their hours so that they can see whether or not they need to do more volunteering at any given time. If the hours are currently being tracked, how and where? And, if they aren't already they would like to be sure that any hours they spend cleaning bathrooms, vacuuming the studio, etc. are counted.

Public Service Announcements (PSAs): The PSA list needs to be updated and the PSAs recorded with DJs that are currently on the air. We have too many old ones. Jahfree would like to put together a PSA for Ecoasis.

Vacuum Cleaner: Dave Downey reported the need for a new, more compact, vacuum cleaner for studio use. If the purchase is OK'd by the Board, he offered to do the shopping.

Spinitron: There is a need to have a workshop for all of the programmers on the use of Spinitron. Logging what's played on a program is a requirement and using Spinitron not only cuts down on paper storage and use but also enables a current playlist to be kept on the KBRP website. Joy volunteered to conduct the workshop and Chris said he'd be happy to work with any individual DJs that need more help than they get from the workshop.

Use of Spinitron should be included in the updated Programmer's Manual. (note: the programmers also wanted the manual to contain information about their archived shows on Radio Free America.)

Current and upcoming events: The programmers would like Becky to provide a weekly list of what's happening at the Royale event-wise. It was also suggested that maybe she should have a 15-minute spot once a week announcing Royale events.

Station ID: The programmers suggested recording updated station ID spots at Farmer's Market as has been done in the past. Time to get some new voices on the radio.

Self-Imposed Target Date (Deadline): It was suggested that January 1, 2019 be set as the target date to get everything addressed during this meeting completed. This includes an updated Programmer's Manual.